

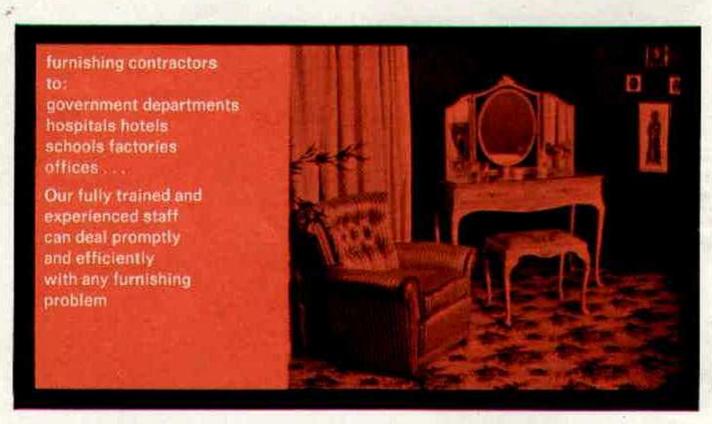
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Secretary: R. MORSE.

VOL. 18

SATURDAY, 16th SEPTEMBER, 1967

No. 5

SATURDAY, 16th SEPTEMBER, 1967

DIVISION III

SWINDON TOWN

٧.

NORTHAMPTON TOWN

Kick-off 3 p.m.

REFEREE:

MR. K. HARKAM (Woking)

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NEWS and VIEWS

Despite the fact that what appeared to be a poor start to the

season, we are now in sixth position.

Granted we were defeated in the League Cup at Newport, after a home draw, and we also lost at Stockport, but the last three games (two of them played away from home) have produced four points. By any standards that is quite good going. We may not be showing tip-top form, but we are gathering points, and with a return to form, who knows — shall we repeat our run of last season?

We do not wish to make excuses, because most clubs receive the same fate, but our injuries have been more

numerous than what we expected.

Keith Morgan, an outstanding half-back for many seasons, has not yet kicked a ball. Our new signing from Coventry has to date played only for seventy-five minutes in the first match of the season. Our other new player missed two games through injury, and is only now getting back to absolute fitness. Finally, in our game at Barrow two players, Dawson and Downsborough, were injured, the latter rather seriously, and he will probably not play again for four or five weeks.

The goalkeeper position created a problem. The simple answer to most people — "Go out and buy". That is not easy, even to the richest clubs, because players often do not want to

move, or demand the earth.

We heard the case the other week of a player in the reserve side, and it didn't seem likely he would make the first team, when approached regarding a transfer, wanted something in the nature of £60 a week plus bonuses, and a three year contract.

How can clubs (except perhaps the select few, and it is hard to believe the fantastic figures quoted) pay such amounts?

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NEWS AND VIEWS—continued

The money is just not there. It is certainly not coming through the turnstiles. One sometimes wishes that such things as Supporters' Clubs, competitions, etc., did not exist. Clubs would have to depend on receipts received, and wages and expenditure balanced accordingly, probably to their real worth.

Consider the gates of Division III on Saturday last, 9th September, 1967. One (and one only) 13,000; one of 9,000; one of 7,000; one of 6,000; three of 5,000; three of 4,000. An average of 6,500 persons present at ten games. We used to reckon £100 per 1,000 spectators. That figure is probably higher now, but if we say £150 per 1,000, a gate of 4,000 would produce £600. How can that cover two weeks wages?

The Football League undoubtedly keeps the position under review. We quote from one of the Press hand-outs: "from the

Football League Press office".

"Smile if you like at Exeter City's seemingly penny-wise, pound-foolish economies that left them stranded with only ten professionals available for last Tuesday's League Cup-tie at Torquay.

But sympathise with them that only harsh economic reality and wretched luck had put out four of their staff of only

14 with the season 24 hours old."

This sort of situation started with the disappearance of the maximum wage which, in seven years, has put one-fifth of League registered players into lower-grade football or out of the game.

The undisputed fact that the players we now have are better paid, and have better contracts, should not be allowed to colour the fact that wage bills have risen out of all proportion to the gate takings of all but a few of the League's 92 clubs.

To give a true picture of the position, on 1st January, 1954, 3,234 professionals were registered with the League (average 35 per club); January, 1960, 2,866 registrations (average 30

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NEWS AND VIEWS—continued

per club); January, 1966, 2,397 registrations (average 26 per club).

Without allowing controversy to colour fact, a simple conclusion must be that income at the gate does not justify the

the high wages and incentive demands of many players.

Nor is it only the smaller clubs who are hit. Fulham F.C. Chairman, Tommy Trinder, reveals in his Club's handbook that 17/- out of every £1 Fulham take in at the gate goes on

wages.

We would have put the figure higher than 17/-. In fact we are sure some clubs do not take sufficient money to pay the wages. With what result? As Mr. Micawber puts it: "Income £1, expenditure 19/11. Result, happiness. Income £1, out-

goings £1 0s. 1d., misery and insolvency."

No doubt most of you, like ourselves, were surprised, even amazed, to learn that Ernie Hunt had moved from Wolves to Everton. It is something we just do not understand. By his conversation and his writings in the local paper, he seemed very happy, and looked upon Wolves as a great club. Ernie is a dedicated footballer (trains hard and keenly), and always gives everything he has to what ever team he plays for. (He was most unfortunate at Swindon in his last season, as owing to illness and injuries he only made somewhere in the region of 28 first team League appearances.)

Ernie has a certain amount of skill and ability, and it seems he means to make the most of those talents, if we can believe

all we read.

It seems hard if the figure of £80,000 is correct that Swindon, who nurtured him from schoolboy football to full professional standard, has to increase prices in order to attempt to balance the budget. The development of young players is a difficult and costly business. Many promise so much at 15 years of age, but few really make the grade.

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FORTHCOMING MATCHES

SATURDAY, 23rd SEPTEMBER, 1967
FOOTBALL COMBINATION

ARSENAL

Kick-off 3 p.m.

TUESDAY, 26th SEPTEMBER, 1967
DIVISION III

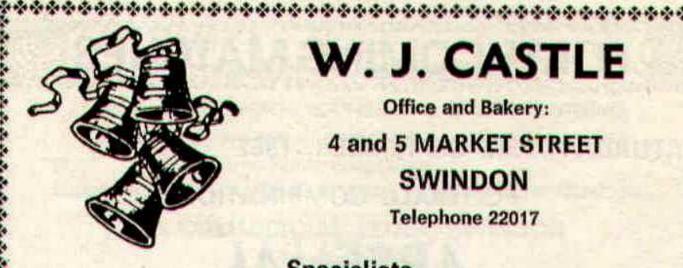
BARROW

Kick-off 7.30 p.m.

SATURDAY, 30th SEPTEMBER, 1967
DIVISION III

GILLINGHAM

Kick-off 3 p.m.



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NORTHAMPTON TOWN FOOTBALL CLUB

Goalkeepers

BRYAN HARVEY
6ft. 1in. 13st. 4lbs. Born London. Joined the Club in October 1963
from Blackpool, after spells with Cambridge City and Newcastle
United.

ROGER BARRON

6ft. 11st. Born Northampton. Served the Club as an apprentice player before becoming a full professional in July 1965. Son of "Cobblers" former full back Bill Barron.

Full Backs

BRIAN FAULKES
5ft. 10ins. 10st. 8lbs. Born Abingdon. Previously with Reading, before joining the Club in the close season.

CLIVE WALKER
5ft. 10ins. 10st. 12lbs. Born Leicester. Joined the Club from Leicester
City in November 1966.

GERRY PERRYMAN
5ft. 8ins. 10st. 3lbs. A local born player who graduated through the Youth team.

GERRY JORDAN
5ft. 10ins. 11st. 8lbs. Born Seaham. In his second season with the Club. Looks to have a promising future.

Half Backs

JOE KIERNAN
5ft. 10ins. 11st. 4lbs. Born Coatbridge, Scotland. Joined the Club
from Sunderland in 1963.

JOHN KURILA
5ft. 10ins. 11st. 4lbs. Born Glasgow. Has had two spells with the Club. Joined the Club from Celtic in season 1962/63 then played Summer football in Canada before going to Bristol City, from where he re-joined the Club in 1963.

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OUR VISITORS—continued

JOHN MACKIN

5ft. 8ins. 10st. 7lbs. Born Bells Hill, Scotland, Formerly an amateur and part-time professional player with the Club before becoming a full-time professional three seasons ago. A versatile player.

GRAHAM CARR

5ft. 10ins. 11st. 21bs. Born Stagshaw. Played in the England Youth team after joining the "Cobblers" from Newcastle United in March 1962.

JOHN CLARKE

5ft. 11ins. 10st. 8lbs. Born Northampton. He played for England Youth and signed professional forms with the "Cobblers" in June 1965.

Forwards

BILLY BEST

5ft. 7½ins. 10st. 8lbs. Born Gartcosh, Scotland. Equally at home at wing or inside forward.

GRAHAM FELTON

5ft. 7ins, 10st. 9lbs. Born Cambridge. Joined the Club from Cambridge City last season, and had several games in the League team. Won Youth International honours on several occasions.

DON MARTIN

5ft. 11ins. 10st. 8lbs. Born Corby. Another England Youth International, joined the "Cobblers" in July 1962.

JIM HALL

6ft. 1in. 12st. 4lbs. Northampton born and another member of the England Youth team. Signed for the "Cobblers" in July 1963 and made his first team debut in 1964.

FRANK LARGE

6ft. 1in. 12st. 3lbs. Born Leeds. In his second spell with the Club, this time joining them from Oldham Athletic.

BARRY LINES

5ft. 8ins. 11st. Born Bletchley. This fast and direct winger signed for the "Cobblers" in November 1960.

BILL JOHNSTON

5ft. 11ins. 11st. 3lbs. Born Sunderland. Joined the Club from Roker Juniors in the close season, after having won County caps.

RAY PRICE

5ft. 7ins. 10st. 4lbs. Another local player who made his debut in the senior team in the last match of the 1966/67 season.

BRETTS

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DIVISION III

(up to and including Thursday, 14th September, 1967)

		P	W	D	L	F	AP	ts.
Peterborough United	****	5	4	1	0	14	4	9
Reading	******	5	4	0	1	12	6	8
Torquay United	*****	5	2	3	0	5	2	7
Walsall	*****	5	3	1	1	11	5	7
Bournemouth & B.A.	10000	5	3	1	1	7	7	7
Swindon Town	*****	5	2	2	1	6	4	6
Colchester United	*****	5	2	2	1	8	8	6
Brighton & Hove Albion	*****	5	2	1	2	6	5	5
Grimsby Town	*****	5	2	-1	2	6	5	5
Mansfield Town		5	1	3	1	9	9	5
Bristol Rovers	*****	5	2	1	2	7	8	5
Stockport County	******	5	2	1	2	5	6	5
Shrewsbury Town	Sacrare.	5	2	1	2	5	8	5
Bury		5	2	0	3	12	9	4
Southport	******	5	2	0	3	10	9	4
Northampton Town		5	1	2	2	5	5.	4
Barrow		5	1	2	2	7	8	4
Tranmere Rovers		5	2	0	3	8	8	4
Oxford United	Visioner"	5	2	0	3	9	11	4
Oldham Athletic	m	5	1	2	2	4	6	4
Gillingham		5	2	0	3	5	9	4
Scunthorpe United		5	1	2	2	5	9	4
Watford	inno:	5	1	0	4	6	11	2
The Orient		5	0	2	3	2	11	2

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Hall (10)

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Terry (9)

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Walker (11)

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ADVERTISER

These teams are subject to alteration

WITH THE NEWS

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MATCH SUMMARIES

FOOTBALL LEAGUE, (DIVISION III)

SATURDAY, 2nd SEPTEMBER.

Beat TRANMERE ROVERS (Home) 3-1, Half-time 1-0.

Team:- Downsborough; Thomas, Trollope; Harper, Nurse, Harland; Dawson.

Penman, Terry, Smart, Rogers. Scorers: Penman 2, Rogers.

Referee: Mr. J. G. Lewis (Port Talbot).

Attendance 12,152.

MONDAY, 4th SEPTEMBER.

Drew with BARROW (Away) 1-1, Half-Time 0-0.

Team:- Downsborough; Thomas, Trollope; Harper, Nurse, Harland; Dawson.

Penman, Terry, Smart, Rogers. Sub. Butler.

Scorer: Terry.

Referee: Mr. L. Hamer (Norwich)

Attendance 7,352.

SATURDAY, 9th SEPTEMBER.

Drew with ORIENT (Away) 0-0.

Team:- Jones; Thomas, Trollope; Harper, Nurse, Harland; Butler, Penman,

Terry, Smart, Rogers. Sub: Walker. Referee: Mr. M. A. Fussey (Retford)

Attendance 4,722

FOOTBALL COMBINATION, (DIVISION I)

SATURDAY, 2nd SEPTEMBER.

Lost to IPSWICH (Away) 6-1.

Team:- Jones: Bailey, Fry; Blick, Giles, Freeman; Hubbard, Desmeules,

Dangerfield, Clark, Walker.

Scorer: Walker.

SATURDAY, 9th SEPTEMBER.

Lost to WALSALL (Home) 2-0.

Team:- Smith; King, Fry; Blick, Giles, Freeman; Hubbard, Desmeules,

Dangerfield, Clark, Bailey.

Substitute: Jeffrey.

HELLENIC LEAGUE, (Premier Division)

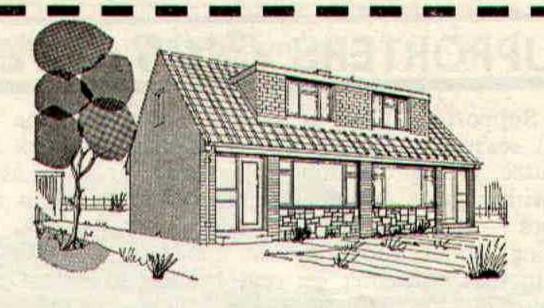
THURSDAY, 7th SEPTEMBER.

Beat PINEHURST (Home, Shrivenham Road) 2-0.

Team:- Smith; King, Blick; Wall, Gubbins, Freeman; Hubbard, Boorman,

Dangerfield, Fry, Clark.

Scorers: Boorman, Wall.



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SUPPORTERS CLUB NOTES

The Supporters' Club is settling down into the normal football season routine, with it's attendant chores for the Committee. Our programme sellers are renewing acquaintances with regular customers, and look forward to meeting new ones — the more the merrier.

Talking about programmes, some of you very often complain that you can't get one, because there are no programme sellers about. I can assure you that every part of the ground approaches — and inside at the Stratton Bank end — are covered. We have tried inside the ground several times, but found it uneconomic, as most people, once inside, are more interested in getting a good place to stand than in stopping for programmes. This, however, is not the reason why sellers are not on view. It is because they have sold out, and have returned to base.

The number of programmes available is the responsibility of the Club. This is not an easy estimate to make, as it is a waste of money to print too many. The estimate is roughly based on the expected gate. I believe it has been found, in practice, that about one third of the actual gate is very close to the number of programmes sold. Now that the gate is announced over the Club public address system, try estimating the gate before you attend a match, and then compare this with the actual figures. You will be surprised at how far you can be out. Nevertheless, whenever the number of programmes appear to be too low, the fact is reported to the Club, for information. So, please, don't get at our programme sellers when you can't get a programme.

Full marks to the Football Club's new policy of including in their News and Views the latest bulletin on the progress of injured players. I am sure supporters like to know how they Suppliers to the Swindon Team

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SUPPORTERS' CLUB NOTES—continued

are progressing. Also for the improvement in the public address system. I have yet to get to the Stratton Bank end to get an earful, but at the Town end there is a vast improvement all round.

The Supporters' Club Football Sections — the Supporters' Club and Social Club both run teams now in the Sunday League, albeit not in the same Divisions — are now in full cry. After a few friendlies to sharpen up for the season, both are intent on getting promotion. The Supporters' Club Section paid a visit recently to Wales, where they were entertained right royally by the Jubilee Thistle Football Club, who are members of the Bonar Law Club in New Tredegar. In the football match during this visit, the Supporters' Club were beaten 3-0, in an evenly contested match which revealed a certain lack of marksmanship on our side. Today, The Jubilee Thistle Club is paying a return visit, and played this morning at Penhill. A party of about 40 have made the trip, and they are all here this afternoon. After the match, they are being entertained in the Social Club - I suspect until closing time - and the Supporters' Club extend a very hearty welcome to them, and trust that we shall see more visits from them, and also from other clubs in the future, on a similar basis.

Talking of tonight, Social Club members might note that music at tonight's Party Night will be by THE SUNSETS. Tomorrow, after the usual Bingo session, we have a visit from

the ever popular PETE LOW TRIO.

Next Saturday sees a return visit from KEN KITCHING and his Band. This is always a popular Group, which plays something for everyone. On Sunday, 24th September, the STARDUST TRIO follows the Bingo session. Incidentally, why not try our Sunday night Bingo game? The prizes are rising each week, with increasing attendance, and as all monies received are returned in prize money, you are sure of a maximum return.

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SUPPORTERS' CLUB NOTES—continued

Two points from two away matches — one of which resulted in two injuries we can ill afford, to Peter Downsborough and Owen Dawson (remember Owen's fine game at the last home match?) — is, I suppose, reasonably satisfactory, although four points would have been twice as good. From all accounts, the game with The Orient was a repeat of last season's. The Orient's policy of playing nine men around the goal area, even at home matches, is a defeatist attitude I hope we shall never see at Swindon.

SWINDON TOWN SPORTSMEN'S ASSOCIATION

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--	-----------

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Week No. 1 (5th Series). Lime Tickets. 9th-15th September

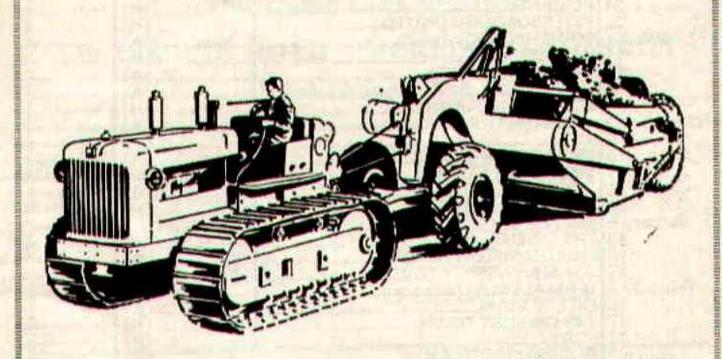
£50 1st prize 21796 £10 4th prize 18804 £30 2nd prize 11534 £20 3rd prize 13664

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DIVISION III

Date	e Opponents	Ground	Result
August 19	BRIGHTON & HOVE ALBION	15,790(H)	0.4
22	NEWPORT COUNTY (League Cup)	10,870(H)	1 1
25	ISIOCKPORI COUNTY	9,103(A)	0_2
29	INEWPORT Co. (League Cup Replay)	6,537(A)	0_2
September 2	TRAINMERE ROVERS	12,152(H)	3-1
4	IBARROW	7,352(A)	1—1
. 9	THE ORIENT	4,722(A)	0-0
16	NORTHAMPTON TOWN	(H)	***************************************
23 26	WALSALL	(A)	**************
30		(H)	***************************************
October 4	READING	(H)	***************************************
7	BURY	(A)	***************************************
14	BOURNEMOUTH & B.A.	(A)	***************************************
21	COLCHESTER UNITED	(H)	***************************************
24	I READING		*****************
- 28	I FETERBOROUGH UNITED	(H)	***************************************
November 4	MANSFIELD TOWN	(A)	*****************************
11	WAIFORD	(H)	***************************************
13	TRAINMERE ROVERS	(A)	***************************************
18	I SOUTHPORT	(A)	***************************************
25	I SCUNIFICAPE UNITED	(H)	***************************************
December 2	OLDHAM ATHLETIC	(A)	***************************************
	BRIGHTON & HOVE ALBION	()	**************************************
16	BRIGHTON & HOVE ALBION	(A)	
19	STOCKPORT COUNTY	(H)	***************************************
26 30	TORQUAY UNITED	(A)	
January 6	TORQUAY UNITED	(H)	***************************************
13			***********
20	NORTHAMPTON TOWN	(H)	***************************************
27	131 SUDEWICDI IDV TOVOKI	(A)	ATTIVITION OF THE PARTY OF THE
	WALSALL	(H)	CONTRACTOR
10	COLL INCOME AND	(A)	***************************************
17	(4) ORIMSBY LOWN	(H)	- manuscropping
24	BURY	(H)	***************************************
March 2		(A)	***************************************
9	(5) SHREWSBURY TOWN	(A)	*******
16	COLCHESTER UNITED	(H)	***************************************
23	PETERBOROUGH UNITED	(A)	*****************
30	(6) MANSFIELD TOWN	(H)	********
April 6	WAIFORD	(A)	***************************************
12	OXFORD UNITED	(A)	***************************************
13 16	SOUTHPORT	(H)	***************************************
19	OXFORD UNITED	(H)	***************************************
23	SCUNTHORPE UNITED	(A)	*************
23 27	BRISTOL ROVERS	(H)	****************
May 4		(H)	/44233444444444444444444444444444444444
		(A)	*******
18	(Final)	(A) J	***************************************

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THE FOOTBALL COMBINATION

Date	Opponents	Ground	Result
August 19	CHELSEA	(4)	0 1
26	SOUTHAMPION	1 405 (1)	
29	BIRMINGHAM CITY	IA	0-3
September 2	IPSWICH TOWN	(A	1 6
9	WALSALL	1 070 /11	0 2
16	GILLINGHAM	/^	
23	ARSENAL	/11	***************************************
October 7	SOUTHAMPION (C)	(A)	
14	WEST HAM UNITED (C)	The second secon	***************************************
31	PLYMOUTH ARGYLE (C)	The state of the s	**************************************
November 4	WEST MAM UNITED (C)	/LI	
18	SOUTHAMPTON (C)	(H)	***************************************
29	PLYMOUTH ARGYLE (C)	(4)	***************
December 2	ARSENAL (C)	4.5	***************************************
12	ARSENAL (C)	The state of the s	***************************************
16	CHELSEA	(11)	-
23	SOUTHAMPTON	Control of the Contro	***************************************
26	COVENTRY CITY		
	1968	(H)	1,000
January 2	COVENTRY CITY.	(A)	***************************************
6	IPSWICH TOWN	COLUMN A SECURITION AND A SECURITION ASSESSMENT	-
16	WALSALL		
20	GILLINGHAM	(A)	***************************************
27	PETERBOROUGH UNITED	/A)	
February 3	ARSENAL	101	
10	BIRMINGHAM CITY	2015	***************************************
17	LEICESTER CITY		-
24	TOTTENHAM HOTSPUR	The same of the sa	******************
March 2	NORTHAMPTON TOWN	/LI	***************************************
9	WEST HAM UNITED	(11)	
20	PLYMOUTH ARGYLE	(7)	
23	PETERBOROUGH UNITED	(A)	-
30	WEST HAM UNITED	1111	-
April 6	I FIGESTER CITY	The state of the s	-
20	TOTTENHAM HOTSPUR	(H)	***************************************
April 6 20 30 May 4	NORTHAMPTON TOWN	(H)	-
May 4	TOTTENHAM HOTSPURNORTHAMPTON TOWNPLYMOUTH ARGYLE	(A)	-
		(H)	
		The Medical	



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KEY OF THE BOARD

First Section

A-Arsenal v. Tottenham Hotspur

B-Burnley v. Sunderland

C-Chelsea v. Stoke City

D-Everton v. Leeds United

E-Leicester City v. Fulham

F-Manchester City v. Sheffield United

G-Newcastle United v. Coventry City

H-Sheffield Wednesday v. Manchester United

I-Southampton v. Liverpool

J-West Bromwich Albion v. Nottingham Forest

K-West Ham United v. Wolverhampton Wanderers

L—Birmingham City v. Blackburn Rovers

M-Bolton Wanderers v. Carlisle United

N-Bristol City v. Blackpool

O-Charlton Athletic v. Aston Villa

P-Derby County v. Plymouth Argyle

Q-Huddersfield Town v. Ipswich Town

R-Hull City v. Crystal Palace-

S-Middlesborough v. Millwall

T-Norwich City v. Portsmouth

Second Section

A-Preston North End v. Queen's Park Rangers

B-Rotherham United v. Cardiff City

C-Brighton & Hove Albion v. Tranmere Rovers

D-Colchester United v. Bury

E-Grimsby Town v. Scunthorpe United

F-Mansfield Town v. Barrow

G-Peterborough United v. Oxford United

H-Reading v. Walsall

I-Watford v. Bristol Rovers

J-Bradford City v. Lincoln City

K-Crewe Alexandra v. Workington

L-Hartlepools United v. Southend United

M-Newport County v. Luton Town

N-Notts County v. Aldershot

O-Rochdale v. Bradford

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COUNTY GROUND REGULATIONS

- All matches are played in accordance with the Rules and Regulations of the Football Association and the Football League.
- Play cannot be guaranteed on any day and accordingly no refund of cash admission charges paid at the turnstile can be made.
- Refunds will be made in respect of seats booked in advance where a match is postponed, subject to a time limitation, details of which can be obtained from the Box Office. No such refunds will be entertained in respect of abandoned matches.
- 4. No unauthorised person is permitted to enter upon the field of play. Persons carrying flags, banners, sticks, or any objects likely to cause obstruction or lead to a breach of the peace will not be admitted.
- With the exception of authorised Press representatives holding official passes, the taking of photographs or cinéphotographs inside the ground is prohibited.
- Only persons specially authorised are permitted to offer newspapers, periodicals or any other goods for sale on the property of the Swindon Town Football Club Ltd.
- 7. Betting and the use of radio sets is not permitted in any part of the ground.
- 8. All persons visiting the County Ground are admitted subject to the above Ground Regulations, the Rules and Regulations of the Football League and of the Football Association. Swindon Town Football Club Ltd. reserve the right to refuse admittance or to remove from the ground any person who shall refuse to comply with them, or whose presence is a source of danger or annoyance to others.



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